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## BIZ Bullet Advertising Rate Card

The BIZ Bullet is a free, quarterly glossy insert in the Transcona Views community newspaper and is delivered by Canada Post to over 16,000 households in Transcona. The Bullet is published quarterly in March, June, September and December. The objective of the BIZ Bullet is to let the community as a whole see what the BIZ is doing, what events we have planned, to introduce new businesses in the Zone, to feature existing businesses and to share our successes and achievements.

BIZ members have the opportunity to advertise in the Bullet, for a very reduced cost, to promote their organization, announce new staff, offer specials and to generally make the broader community aware of the benefits of shopping local.

If you'd like to be a featured business in the BIZ Bullet or would like to place an ad, please call our office at 204-222-8566 or email [admin@transconabiz.ca](mailto:admin@transconabiz.ca)

## Rate Card

Full Page  
W. 7.5 inches X H. 9.5 inches  
\$930.00

Half Page  
W. 7 inches X H. 4.5 inches  
\$490.00

Quarter Page  
W. 3.50" X H. 4"  
\$265.00

Business Card  
W. 3.5" X H. 2"  
\$145.00

If you have any questions, please feel free to contact us. Thank you!