



Transcona BIZ Festival of Banners 2020 “The Unofficial Bird of Transcona, the Flamingo”

Due to the unprecedented disruption of the Covid-19 virus, the Transcona BIZ has decided to make significant changes to our Festival of Banners program for 2020. With schools being shut down, we would like to open the contest to any students in Transcona who would like to design a banner. We are also extending the deadline for submission to May 15th, 2020. Banner painting details will be sent to winners once chosen.

Approximately 60 students will be selected to paint their designs on large banners to be displayed for a year in the community.

Rubric for the winning banners:

These are the criteria the judging will use to select the winning banners that will hang in our community this year! The winning banners will

- Feature the student’s interpretation of the theme
- Keep the design simple – you must be able to paint it in one day – front and back (!), and remember that it will be seen from far away – big bold pictures with not too many small details will look much better
- Use your imagination, be creative, do something different within these criteria, have fun.

Contest Specifications

Theme: Theme for 2020 “The Unofficial Bird of Transcona, the Flamingo”

Content: All banners must be an original design

Design: The design should be considered finished artwork and coloured in the manner you intend the larger design to be.

As the banners are placed high, simple designs with bright, bold, solid colours are best.

Submissions: The design should be on a piece of paper measuring 4” x 11”.

The finished design will be projected and traced onto both sides of the Banner by the Transcona BIZ before the painting sessions.

Submissions *must* have a completed information form on the back.

Deadline for submissions is May 15 4:00 pm, 2020



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~ ONE SUBMISSION PER STUDENT ~

This year we are opening the voting to the public with all submissions being posted on the Transcona BIZ Facebook page for voting. We will then select 58 banners with representation from each of the Early Years (K-5), Middle Years (6-8) and Senior Years (9-12) categories based on the votes. The students will then paint 29" x 74" versions of their banners to be hung throughout Transcona.

The top three winners in each age category will be announced on the BIZ Facebook and BIZ website during the week of June 15th, 2020. The winners from each category will receive an award certificate. Winners must come to the BIZ office before August 31, 2020 to claim their certificate.



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Creating the Banners

Designs must be submitted by Friday, May 15, 2020 by 4:00 pm. They can be dropped off in the BIZ Office mailbox or scanned in colour and emailed to admin@transconabiz.ca.

Photocopy page 3 of this package and have each student fill in a form and tape or glue to the back of their design entry. Submissions must have a completed form to be accepted in the contest.

Submissions become the property of Transcona BIZ and cannot be returned.

Facebook voting will select approximately 60 designs to be painted on 29" x 74" banners. The selected designs will be projected onto vinyl banners and traced ahead of time by the Transcona BIZ.

The selected students' will be notified of their selection and will be given instructions on how to facilitate the painting of the banners. Students chosen from their school and the dates and times of the painting sessions for these students. Permission slips will be distributed to the schools and must be completed before the painting sessions for students to participate.

The banner design is painted on both sides of the banner with exterior acrylic latex paint. Finished banners are the property of Transcona BIZ. The banners will be displayed on banner poles on Regent Avenue West, Bond Street, Plessis Rd, from the underpass to Regent Ave. and Victoria Avenue West.



Transcona BIZ will cover all costs related to the banner project and will be responsible for ordering all of the supplies required.

ENTRY FORM



Please cut along the dotted line and use reverse side for drawing your entry.

Name: _____

Parents' Name: _____

Grade: _____

School: _____

Teacher's Name: _____

Parents' Email: _____

Parents' Phone: _____

Please email submissions to admin@transconbiz.ca
Or mail/drop-off at:

Transcona BIZ
108 Bond St.
Winnipeg, MB
R2C 2L2